

## A black and white photograph of a cityscape, likely San Francisco, showing a dense urban area with numerous buildings and a prominent church spire in the background. The city is situated on a hillside, with mountains visible in the distance.

Salt Lake City the Hub of  
the Intermountain Region.

But Salt Lake has something more than the mere advantage of location to its credit. The region round about is rich beyond expression in almost every resource. Her soil, by the application of irrigation, which had its birth in modern America, in the very heart of the city, is marvelously productive. The cereals and fruits of the Salt Lake valley, and the valleys round about are famed on two continents. Mines that have and dividends running far into the millions, and which are still paying millions of dollars annually, are at our very doors. Within a few miles of the city is, what will be a year hence, probably the greatest smelting center of the world. Railroads enter and leave the city at every point of the compass and afford ample transportation facilities for the products of both farm and factory. Salt Lake is also the head-quarters of the beet sugar industry that has grown to vast proportions in Utah and Idaho. And then, as to climatic and health conditions, they are almost perfect. The medical record of last month gives us the lowest death rate per capita of any large city in the United States. The Great Salt Lake is a health resort in the world, and the mineral springs are noted far and wide for their curative properties. Our schools are the pride of all our people, and our social and musical advantages are the subject of comment and congratulation. In short, Salt Lake is a modern and a beautiful city, and its future is full of interest. Its growth is being so accurately acted upon by progress and enterprise, a future that sets no limits upon the bounds of its growth or greatness.

RICHARD P. MORRIS, Mayor.

This is a detailed black and white map of Southern California, centered on Los Angeles. The map shows major cities, highways, and geographical features. The Pacific Ocean is on the left, and the San Gabriel River is on the right. The map includes labels for cities like Los Angeles, San Diego, San Francisco, and San Jose. It also shows the state boundaries and the location of the Hawaiian Islands.

Los Angeles the Uncrowned  
Queen of the Great Southwest

who started the development work that has led to such marvelous results.

As good Americans we glory in this railroad as a great accomplishment characteristic of our race. As westerners we are proud of the fact that western capital and western brains carried the project through. Los Angeles extends an honest hand in cordial greeting and knows that from every heart in Salt Lake City there comes the true message—"Neighbors, we wish you well."

Such is our message and our greeting to you on this auspicious occasion.

McCune

During the past 20 years Los Angeles has grown from a population of 11,000 in 1880, to 102,479 by the census of 1900. The present population is estimated at

city, 1847, the population was 1,000. By 1850, the population of Los Angeles was 10,000, and by 1855 a population of 11,317. Business was dull, and there was no sign that the city was on the eve of a marvelous growth. Five years later, on Nov. 9, 1855, the city was visited by a devastating earthquake and Pacific railway at the Cajon Pass, thus completing a new overland route from the Atlantic to the Pacific, and providing Los Angeles with competition in overland railroad transportation. The city was wonderfully rapid. The great real estate boom of 1886-7 is a matter of history, as is also the wonderful manner in which Los Angeles recovered from the disaster which inevitably followed the collapse of the over-speculation of that period.

**LOS ANGELES BANKS.**

The banks of Los Angeles are noted throughout the country for their solid and prosperous condition, with deposits aggregating \$33,160,000. The clearing of the Los Angeles city banks for the year 1963 amounted to over \$288,000,000, an increase of more than 25 per cent over 1962, and of 400 per cent over 1898. Los Angeles has been leading all cities of the United States in increase of bank clearings. The strength of the Los Angeles banks has been shown by the success with which they have ridden out financial storms during the past

**STREET RAILWAYS.**

The street railway system of Los Angeles is very complete. There is probably no city of the size in the United States that has such a modern and well equipped street car system, the total mileage of single track being over 200 miles, all electric. There are suburban lines from Los Angeles to Santa Monica, by two different routes; from Los Angeles to Redondo, also by two routes; from Los Angeles to Long Beach, from Los Angeles to Pasadena and Altadena, from Los Angeles to

### ITS PUBLIC PARKS.

There are a dozen public parks within the city limits, aggregating over 650 acres, of which six are of considerable size. Westlake park, 35 acres in area, at the end of the Seventh street car line, is one of the most popular open-air resorts. It has a lake with boats, fine drives and extensive views from the adjacent hills. Eastlake park, in East Los Angeles, covers 50 acres, and has been made quite attractive. Here also is a lake. The park nurseries are located here, and a menagerie. Prospect park, on Boyle Heights, is a small

After all is said, the chief attraction of the Los Angeles area, lies in its beautiful homes. The rare beauty of the grounds surrounding the attractive homes of Los Angeles, Pasadena and other Los Angeles county cities is a constant theme of admiration on the part of casual visitors. The grounds of the grander business blocks, but when it comes to gardens, Los Angeles is facile princeps. The mildness of the climate permits the most delicate plants and trees to flourish in the open air all through the winter. At Christmas time the streets are lined with small, fragrant bushes a foot and more in height and hellebore covering the side of a house, while the jasmine, tuberose and orange make the air heavy with their delicious perfume. Giant bananas wave their graceful, bluish-green, gently undulating leaves in the breeze from the fan and date palm grow to mammoth proportions, and roses of a thousand varieties run riot. A majority of the residences stand in spacious grounds, a lot of 651x150 feet

ere bloom and birds warble. It costs less to build in southern California now than it did in the boom days of the '20s. A \$10,000 residence here is practically as good as a \$30,000 residence in the east.

One of the most attractive features about a home in this section is the wonderful variety with which vegetation of all kinds grows, so that instead of having to wait years for a new residence to assume a settled and hospitable appearance, the owner has to wait only a few months until his house is surrounded with thrifty plants, climbing vines, while even some trees, as in the case of the eucalyptus, grow up to the respectability of a tree within a year, and can be planted around a lot and take respectively growing trees and retaining site, thus obviating the hard appearance which is attached to new residences in the favored climates, however beautiful, architecturally, the structures may be.

**A COSMOPOLITAN PEOPLE.**  
The population of Los Angeles is cosmopolitan. During the past 10 years it has received accessions to its population from every state in the Union, and from almost every country in the world.